



## Why sponsor New Hampshire Roller Derby?

- New Hampshire Roller Derby (NHRD) is gaining publicity, membership and wide public interest in New Hampshire and Northern Massachusetts. Our large online presence with Facebook, Twitter, and MySpace, as well as a significant amount of local news coverage, has made us a welcome member of the New Hampshire extreme sports arena. (A full listing of recent news coverage is available on our website at [www.nhrollerderby.com](http://www.nhrollerderby.com)).
- Our fans include a cross section of men and women in the Manchester, Southern New Hampshire, and Northern Massachusetts area. We appeal to and have fans ranging in age from 1-100, and include children, families, professionals, college students, and more.
- NHRD is a skater-owned and operated, all female, Do-It-Yourself non-profit competitive league, whose mission is to deliver a strong and positive image while giving back to the local community. With New Hampshire Roller Derby being a 501(c)3 organization, your cash and in-kind donation is tax deductible.
- Roller derby is one of the fastest-growing extreme sports in the United States, with nearly 400 leagues currently in operation nationwide. Bouts sell out consistently throughout the Northeast. NHRD had an *undefeated* home season last year. This year we have had crowds well over 900 in attendance! As a sponsor of NHRD, your company would be represented by a positive, athletic, and strong female image.
- The league's governing body handpicks NHRD sponsors. We strive to select companies like **yours**...companies that fit the image of positivity, athleticism, and grassroots local community involvement. We know that a partnership between our league and your company will provide mutual benefits and advertising opportunities to a shared target demographic. We rely heavily on sponsorships to provide affordable entertainment to the people of New England. No sponsorship is too small!

**Thank you in advance for your sponsorship.**

# **We appreciate your support!**

## **2010 Sponsorship Levels**

### **JAMMER LEVEL SPONSORSHIP**

#### **\$5,000 IN-CASH SPONSORSHIP AND/OR IN-KIND MERCHANDISE**

- Trackside banner with your company logo for all regular-season home games
- Promotional logo on bout flyers and posters
- Full page advertisement in all 2010 Bout Programs
- Announcer mention during all bouts
- One customized co-hosted special event
- Double-sized logo and link on NHRD website
- Promotional offerings at all season bouts (set up a table with your information and promo materials at our bouts)
- 10 General Admission seats for home season
- Four NHRD branded t-shirts AND \$75 Merchandise Gift Certificate

### **PIVOT LEVEL SPONSORSHIP**

#### **\$2,500 IN CASH SPONSORSHIP AND/OR IN-KIND MERCHANDISE**

- Trackside banner with your company logo for all regular-season home games
- Promotional company mention on bout flyers and posters
- Half page advertisement all 2010 Bout Programs
- Announcer mention during all bouts
- Co-host one event with NHRD (our choosing)
- Logo and link on NHRD website
- Negotiable Promotional offerings at all season bouts (non-NHRD staffed, subject to venue approval)
- 8 General Admission seats for home season
- Three NHRD branded t-shirts AND \$50 Merchandise Gift Certificate

### **BLOCKER LEVEL SPONSORSHIP**

#### **\$1,000 IN CASH SPONSORSHIP AND/OR IN-KIND MERCHANDISE**

- Banner posted at all regular season bouts in secondary location (concessions, lobby, bleachers, etc)
- Quarter page advertisement all 2010 Bout Programs
- Logo and link on NHRD website
- Negotiable Promotional company mention on bout flyers and bout announcer mentions
- 6 General Admission seats for home season
- Two NHRD branded t-shirts AND \$25 Merchandise Gift Certificate

### **REF LEVEL SPONSORSHIP**

#### **\$500 IN CASH SPONSORSHIP AND/OR IN-KIND MERCHANDISE**

- 1/8 page advertisement in all 2010 Bout Programs
- Logo and link on NHRD website
- Negotiable announcer mentions at NHRD bouts
- 4 General Admission seats for home season
- One NHRD branded t-shirt AND \$20 Merchandise Gift Certificate

**PACK SPONSORSHIP LEVEL**

**\$400 GIFT**

- Two general admission tickets to two home bouts
- Sponsor recognition in four bout programs
- NHRD T-shirt
- \$15 Merchandise Gift Certificate

**\$250 GIFT**

- Two general admission tickets to two home bouts
- Sponsor recognition in two bout programs
- NHRD T-shirt
- \$10 Gift Certificate

**\$100 GIFT**

- Two general admission tickets to one home bout
- Sponsor recognition in one bout program
- NHRD T-shirt

**I'm ready to sponsor!**

**Please indicate your level of interest:**

- Jammer - \$5,000                       Pivot - \$2,500                       Blocker - \$1,000
- Ref - \$500                       Pack – \$500 or less

(Please indicate amount: \$ \_\_\_\_\_)

CONTACT NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

Submit this form with a check made payable to **NH Roller Derby** to the address below:

**NH Roller Derby**  
**P.O. Box 286**  
**Nashua, NH 03061-0286**

*In-kind and Trade Proposals: Please include a description and estimated value of your barter with this form. In-kind sponsorships and evaluations are subject to NH Roller Derby approval.*

For questions or more information, please contact Sin D. Lap-Her at [sponsors@nhrollerderby.com](mailto:sponsors@nhrollerderby.com).

Sponsorship packages are subject to change at the discretion of NH Roller Derby. Sponsorship packages are only applicable to regular season interleague games, and interleague games hosted by NH Roller Derby (packages will not be honored when NH Roller Derby plays an interleague event at another venue). All accommodations at bouts including trackside signage and announcer mentions are subject to venue morality clause (alcohol, tobacco) and venue approval. All above packages are negotiable.